



easyCar drives down cost

Low-cost car rental firm controls spend with PROACTIS

easyCar, the low-cost car rental firm is implementing PROACTIS, the spend control software from Get Real Systems, to control spending and streamline purchasing across the company. PROACTIS is being rolled out across the company's 19 European locations to help keep costs in check as easyCar doubles in size during 2002.

PROACTIS will enable easyCar to control all the company's indirect supplier spend, as well as to streamline mission-critical processes such as buying vehicle spares and maintenance services. This project is the latest in a line of efficiency-enhancing initiatives that enable easyCar to keep its overheads, and thereby its prices, lower than its competitors.

easyCar finance director Stephen Jackson explains importance of this project: *"The use of PROACTIS within easyCar will help safeguard our low-cost business model and prevent costs soaring as we grow our company. This is great news for easyCar customers, because it means we can pass on our savings and continue to offer real value."*

The implementation of PROACTIS is being fast-tracked to enable rapid go-live. The project will take just 2 months, from start to finish, and will see the software integrated with easyCar's incumbent accounting system. As part of the implementation, Get Real Systems is developing an integrated module for buying vehicle spares and maintenance services, made possible by the ultra-modern Microsoft .NET framework employed by PROACTIS.

Get Real Systems CEO, Rod Jones: *"easyCar epitomises the whole ethos behind the PROACTIS solution. The system helps companies operate efficiently with a controlled cost base which is critical to the success of easyCar's low-cost business model."*

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